What is claimed is:

1. A method for treating an upper airway condition of a patient, said method comprising:

selecting an implant sized to be implanted into a tissue of a pharyngeal wall of said patient, said implant having mechanical characteristics for said implant to resist deflection of said wall and urge a deflected tissue to return to a rest state; and implanting said implant into said tissue of said pharyngeal wall.

- 2. A method according to claim 1 wherein said implant is metal.
- 3. A method according to claim 2 wherein said metal is nitinol.
- 4. A method according to claim 1 wherein said implant has tissue in-growth areas.
- 5. A method according to claim 1 wherein said condition is obstructive sleep apnea.
- 6. A method according to claim 1 wherein said implant is not connected to a bony structure.
- 7. An apparatus for treating an upper airway condition of a patient, said apparatus comprising:

an implant sized to be implanted into a tissue of a pharyngeal wall of said patient, said implant having mechanical characteristics for said implant to resist deflection of said wall and urge a deflected tissue to return to a rest state.

- 8. An apparatus according to claim 7 wherein said implant is metal.
- 9. An apparatus according to claim 8 wherein said metal is nitinol.

10.	An apparatus according to claim 7 wherein said implant has tissue in-growth